

# The Essential Guide to Digital Set-Top Boxes and Interactive TV

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## Reviews

*I actually began looking over this pdf. This can be for all those who statte there was not a worthy of reading through. I am easily can get a enjoyment of reading through a written publication. (Rafael Feeney Jr.)* 

## THE ESSENTIAL GUIDE TO DIGITAL SET-TOP BOXES AND INTERACTIVE TV



Pearson Education Limited, United Kingdom, 1999. Paperback. Book Condition: New. 231 x 178 mm. Language: English . Brand New Book. There s a revolution coming to your TV: a digital, interactive, Internet-enabled revolution that will make possible services you ve never imagined! The next TV revolution comes with new technologies, new standards, new architectures, and new business paradigms. Finally, there s a single source for up-to-the-minute insight into every aspect of next-generation digital TV: The Essential Guide to Digital Set-Top Boxes and Interactive TV. From MPEG-4 to middleware, webcasting to Java OS, Gerard O Driscoll covers the state-of-the-art, comparing the strategies and technologies -- and cutting through the hype. Start by reviewing the building blocks of digital TV, including compression, encoding, modulation, conditional access, transmission, and network management. Preview next-generation digital set-tops, understanding their key features and components. Compare the leading set-top operating systems, including JavaOS, Windows CE, David OS-9, PowerTV, VxWorks, pSOS+, and other key entries. Understand the technologies and opportunities associated with Internet-based TV, including set-top Web browsing, webcasting, email, online chat, broadband applications, video on demand, parental controls, and more. Compare today s hottest electronic program guides (EPGs), and discover how they promise to serve as 21st century portals to the TV experience. If it s part of the digital interactive TV revolution, you Il learn about it in The Essential Guide to Digital Set-Top Boxes and Interactive TV! For everyone who needs to know where TV is headed, including investors, managers, marketing or PR professionals, software developers, public policy professionals, and consumers.

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