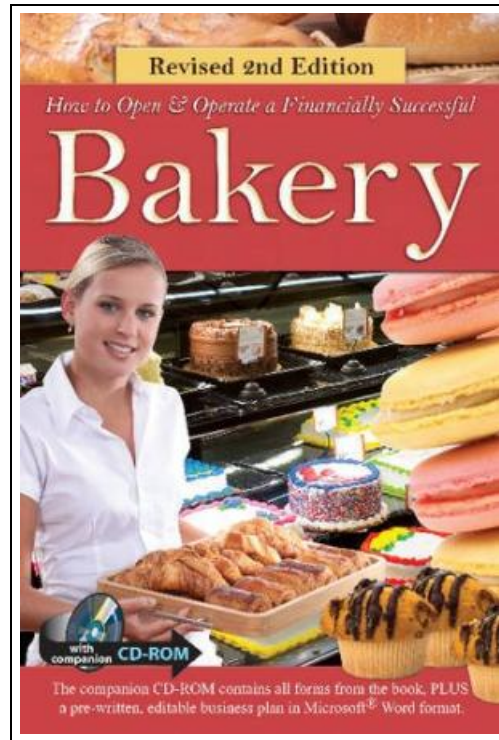


How to Open a Financially Successful Bakery



Filesize: 3.65 MB

Reviews

This publication is really gripping and exciting. It really is basic but unexpected situations in the 50 % in the book. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Prof. Salvador Lynch)

HOW TO OPEN A FINANCIALLY SUCCESSFUL BAKERY



Atlantic Publishing Co, United States, 2015. Paperback. Book Condition: New. 2nd Revised edition. 214 x 149 mm. Language: English . Brand New Book. According to a private research firm, bakeries are in the top ten of the fastest growing industries for small businesses in recent years. If you are interested in opening a bakery and becoming a small business owner, this book is for you. The small bakeries that are popping up everywhere in this country can be started with a low investment compared to other food business and can be highly profitable. Learn the expert tips crucial how-to information you can't find elsewhere. If you enjoy meeting people and love bakeries, this may be the perfect business for you. Here is the step-by-step manual you need to cash in on this segment of the food industry. The revised 2nd Edition of How to Open a Financially Successful Bakery is an updated, comprehensive, and detailed study of the business side of the bakeries. This is a perfect book for entrepreneurs, schools, colleges and technical training centers. This detailed text contains all the information you will ever need to start, operate, and manage a highly profitable bakery. While providing detailed instruction and examples, the authors lead you through finding a location that will bring success. Learn how to draw up a winning business plan, how to buy and sell a bakery, basic cost control systems, profitable product planning, equipment layout and planning, food safety and HACCP, successful food and beverage management, legal concerns, sales and marketing techniques, and pricing formulas. You will find out how to set up computer systems to save time and money, how to hire and keep a qualified professional staff, manage and train employees, generate high profile public relations and publicity. Learn low cost internal marketing...



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