Enterprise Content Management Best Practices: Ecm Strategy 100 Most Asked Questions - Solve Your Information Management Challenges on Email Management (Paperback)

By Daniel Allen

EMEREO PTY LTD, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Enterprise content management (ECM) is a set of technologies used to capture, store, preserve and deliver content and documents and content related to organizational processes. ECM tools and strategies allow the management of an organization s unstructured information, wherever that information exists. This book covers all the basics on ECM, a new term that is intended to completely encompass the legacy problem domains that have traditionally been addressed by records management and document management. It also includes all of the additional problems involved in converting to and from digital content, to and from the traditional media of those problem domains (such as physical and computerized filing and retrieval systems, often involving paper and microforms). Finally ECM is a new problem domain in its own right, as it has employed the technologies and strategies of (digital) content management to address business process issues, such as records and auditing, knowledge sharing, personalization and standardization of content, and so on. This is an excellent book on ECM. It s easy to read, the content is solid, useful and instantly applicable.

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