



Cambridge IGCSE Business Studies (Second Edition)

By Chris J. Nuttall, Medi Houghton

Cambridge University Press, 2010. Softcover. Book Condition: New. 2nd edition. Written to cover the Cambridge IGCSE 2012 syllabus, these resources offers valuable, practical support for students. Written to cover the Cambridge IGCSE 2012 syllabus, Cambridge IGCSE Business Studies Coursebook with CD-ROM offers valuable, practical support for students. Each unit contains stimulus material drawn from various business organisations as illustrations of the practical application of theory. Presented in full colour, this new edition includes activities designed to develop key skills and subject-based knowledge, encouraging independent thought and student involvement. The Coursebook is accompanied by a Student`s CD-ROM, including revision questions and answers, multiple choice questions and answers to selected activities from the Coursebook. A Teachers Resource CD-ROM is also available with a wealth of additional support material. Printed Pages: 246.



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