



Disciplining the Arts: Teaching Entrepreneurship in Context

By Gary D. Beckman

R&L Education. Paperback. Book Condition: New. Paperback. 198 pages. Dimensions: 8.9in. x 5.9in. x 0.8in. Increasingly, the availability of entrepreneurship education is becoming a factor in college choice as fine arts students demand training that helps them create an arts-based career after graduation. For too long, the arts academy has ignored the long-term career outcomes of its graduates and has only recently begun to meaningfully address how students can earn a living as working artists and arts entrepreneurs. Written to address this challenge, *Disciplining the Arts* explores the policy, programming, and curricular issues in the emerging field of arts entrepreneurship. By articulating the need, purpose and outcomes for arts entrepreneurship education, listening to graduates and identifying models, this essay collection begins an important conversation on preparing students for arts self-employment. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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