



Introductory Mathematical Analysis for Business, Economics and the Life and Social Sciences: International Edition (Paperback)

By Ernest F. Haeussler, Richard S. Paul, Richard J. Wood

Pearson Education (US), United States, 2007. Paperback. Condition: New. 12th edition. Language: English . Brand New Book. For courses in Mathematics for Business and Mathematical Methods in Business. This classic text continues to provide a mathematical foundation for students in business, economics, and the life and social sciences. Abundant applications cover such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Its depth and completeness of coverage enables instructors to tailor their courses to students needs. The authors frequently employ novel derivations that are not widespread in other books at this level. The Twelfth Edition has been updated to make the text even more student-friendly and easy to understand.



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