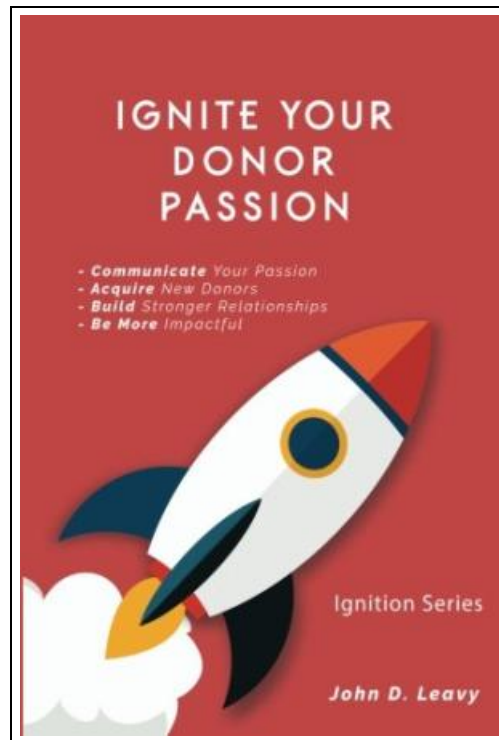


Ignite Your Donor Passion (Paperback)



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Reviews

This pdf is great. It is actually rally exciting through reading time. Your daily life span is going to be transform when you comprehensive reading this pdf.

(Francis Lubowitz)

IGNITE YOUR DONOR PASSION (PAPERBACK)



To read **Ignite Your Donor Passion (Paperback)** PDF, please click the hyperlink under and save the ebook or gain access to other information that are in conjunction with IGNITE YOUR DONOR PASSION (PAPERBACK) ebook.

John D. Leavy, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Communicating with supporters and donors is the lifeblood of ministry. It s what makes every non-profit viable, invaluable, sustainable, and successful. It s not crass to mutter to one s self that, ministry takes money. It s how this world operates. It takes money to feed the poor, house the impoverished, drill wells in West Africa, start micro businesses in the Congo, raise someone s quality of life, or bring the Good News to unheard ears. Conversing with supporters and donors is not a communicative dance whereby an organization works to position itself to be in good standing with an individual so financial support can be acquired. Communicating with supporters and donors must be seen as a privilege, an honor, an opportunity, and finally as an occasion to begin to shape a life-long, mutual relationship of passion, support, and trust-an organization and an individual yoked in a common cause to make someone else s life-situation better. Ignite Your Donor Passion begins by identifying the five goals effective communication accomplishes: it informs, educates, engages, inspires, and causes action on the part of the recipient. Ignite Your Donor Passion then discusses thirteen ingredients that contribute to the success of the communication between the writer and the recipient. The writer needs to reveal some personality when writing, some insights into who the writer is and why he or she have taken on the work. The communication methods, no matter what, must be donor-centric. The line of communication should first focus on building relationships not the needs of the organization. The writer needs to always be blatantly honest. The calls for the support whether financial or physical, should be clear, concise, and obvious. The stories being told...



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