



## Financial Intelligence for Supply Chain Managers: Understand the Link between Operations and Corporate Financial Performance (Hardback)

By Steven M. Leon

Pearson Education (US), United States, 2015. Hardback. Condition: New. Language: English . Brand New Book. Discover how your supply chain and operations work impacts financial performance, and how to align your efforts to help your company succeed - the fastest, best way to supercharge your own career! As a supply chain or operations professional, you may clearly understand your operational performance goals. But if you want to get promoted, you need to know how your day-to-day work powerfully impacts the financial metrics your top executives care about most. Financial Intelligence for Supply Chain Managers gives you this insight. Steve Leon broadens your view of what you do every day, so you can make your entire business more successful. Using new case studies and executive interviews, Leon explains: How supply chain and operations decision-making directly impacts ROI, Return on Assets, Working Capital, Cash Conversion Cycle and other key financial metrics How to make choices that help your company lead financially from a supply chain and operations perspective What to do when executive management sets a specific financial goal How the cross-functional nature of supply chain management makes it harder to achieve financial goals - and what to do about it What you need to know about...



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