



Business and Government in the Global Marketplace by Weidenbaum, Murray L.

By Murray L.; Weidenbaum

Prentice Hall, 2003. Taschenbuch. Condition: Neu. Gebrauch - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For courses in Business and Government. This book addresses the intricate relationship between the public and the private sector, covering why and how government intervenes in the economy and how business can respond. It provides analysis from both perspectives, presenting the ways that government policy affects the activities of the modern corporation and the key responses on the part of business. 416 pp. Deutsch.

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