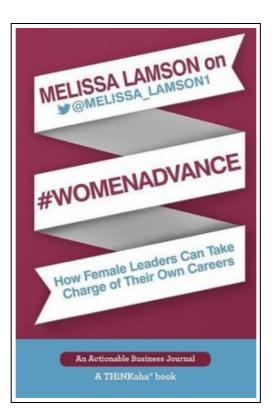
### Melissa Lamson on #Womenadvance: How Female Leaders Can Take Charge of Their Own Careers (Paperback)



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Thinkaha, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Women hold 85 of the buying power globally, make up over 50 of the workforce, and there are three times as many female-owned start-ups as male-owned. Yet, there are still barriers to women who want to rise to the top of today s most successful corporations. Some of these are external, but many are in control of women themselves. We need to accept that there are differences between the genders and that we can leverage those differences for the benefit of the business at hand. Women are good at building relationships and leading with compassion; men are more focused in their communication style and can let criticism roll off them. These aren t just stereotypes, but qualities that companies can profit from to create innovation and meet the demands of today s diverse marketplace. Melissa Lamson on #WomenAdvance will provide insights, tips, and tools to support women in their career growth and leadership goals. By being aware of external barriers, removing internal barriers, and learning how to handle complex situations with confidence, women will have more opportunity to rise to the top of any organization they choose. Read Melissa Lamson on #WomenAdvance with gusto, and devour its contents. Women, see you in the boardroom! Melissa Lamson on #WomenAdvance is part of the THiNKaha series, whose slim and handy books contain 140 well-thought-out AhaMessages . Increase your influence by picking up the Aha Amplifier and easily share Melissa s quotes on Twitter, Facebook, LinkedIn, and Google+.

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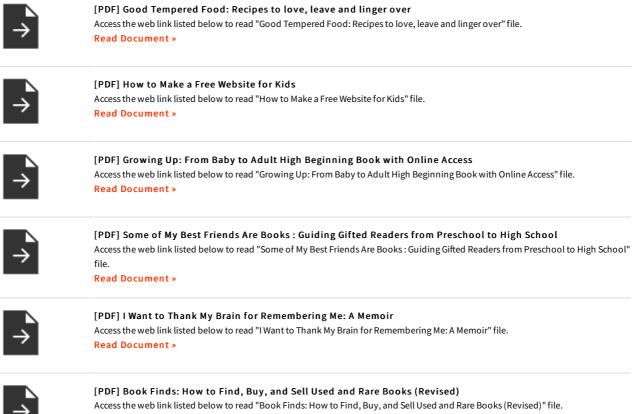
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