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Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Edward Jay Epstein investigates the most brilliant illusion in modern history: the illusion that diamonds are so rare that they will maintain their value forever. He explains how the the De Beers cartel, backed by a syndicate of Jewish diamond dealers in London, created an artificial scarcity by controlling the worldwide supply and used modern advertising to establish it...

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- Authored by Edward Jay Epstein
- Released at 2013



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