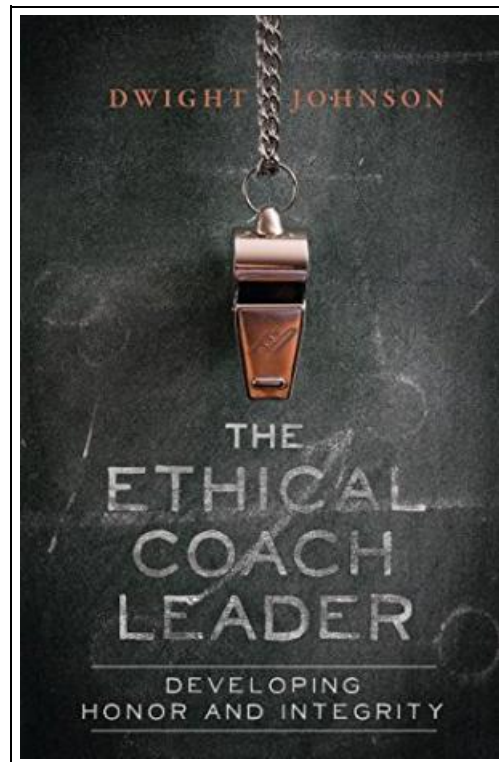


The Ethical Coach Leader: Developing Honor and Integrity



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(Ila Pfeffer IV)

THE ETHICAL COACH LEADER: DEVELOPING HONOR AND INTEGRITY



Next Century Publishing, United States, 2016. Paperback. Book Condition: New. 217 x 140 mm. Language: English . Brand New Book. Ethics are a growing concern in all sectors of American culture. From businesses to all levels of schooling, as well as nonprofit companies, the values that guide business and teaching criteria are under scrutiny. But, does it take a scholarly textbook to understand how to create an ethical culture? No, Dwight Johnson has delved into the problems and presents practical solutions in his easy to read book, The Ethical Coach Leader: Developing Honor and Integrity. A fiction book that has universal application, Johnson creates an intriguing story about a college coach who finds out that his star athlete failed a steroid test, putting the coach in the cross hairs of an ethical dilemma. During a couple of restless nights of sleep, Coach is visited by five ghosts: the Ghost of Example, the Ghost of Education, the Ghost of Experience, the Ghost of E-information, and the Ghost of Environment. Each has different advice for Coach on how to resolve his ethical dilemma. With the dreams haunting his every waking moment, Coach also seeks advice from two of his former mentors. The lessons Coach learns can be applied to any industry, business, school or individual life. The Ethical Coach Leader challenges cultural mindsets and introduces new ideas on how to apply desperately needed teachings in ethics, integrity, honor and good character. This is a must read book for anyone who has influence on others or is in a leadership role.



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