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Google Maps Mashups with Google Mapplets

By Mike Young

Apress. Paperback. Condition: New. 100 pages. Dimensions: 9.0in. x 7.4in. x 0.5in. Have a Google Maps mashup that you'd like to expose to millions of users on maps.google.com? New to the mapping craze, but have an idea for a killer map-based application? Want to learn how to create GeoRSS and KML feeds with your geotagged content, exposing your customer to new ways of exploring and navigating your content? Google Maps Mashups with Google Mapplets is the first book to cover Google's Maplet technology. Shows you how to create Google Maps-based applications and publish to maps.google.com. Provides a single-source resource and practical guide to Mapplets and mashups. Teaches you how to mash up Mapplets using location-specific data. Includes examples of real-world applications. What you'll learn: Readers will be taken through the process of building a mashup of multiple data sources and APIs, using TourFilters concert and event data to map concerts and venue information happening nearby. Creating GeoRSS and KML files will also be covered, showing readers how to publish their content with geographic metadata and encouraging their users to interact with their data in new and interesting ways. Who this book is for: This book is aimed at developers,...



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