



## Hotel Management Studies(Chinese Edition)

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By BAI YANG ZHU

paperback. Condition: New. Language:Chinese.Publisher: China Financial and Economic Publishing House Pub. Date :2010-06-24. This book is the higher vocational colleges Tourism and Hotel Management planning materials. for the higher vocational colleges Tourism and Hotel Management set up hotel management and related professional courses Introduction written. Include: an overview of hotel management. hotel marketing environment and marketing. restaurant public relations. human resources. hotel management. hotel service q.



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