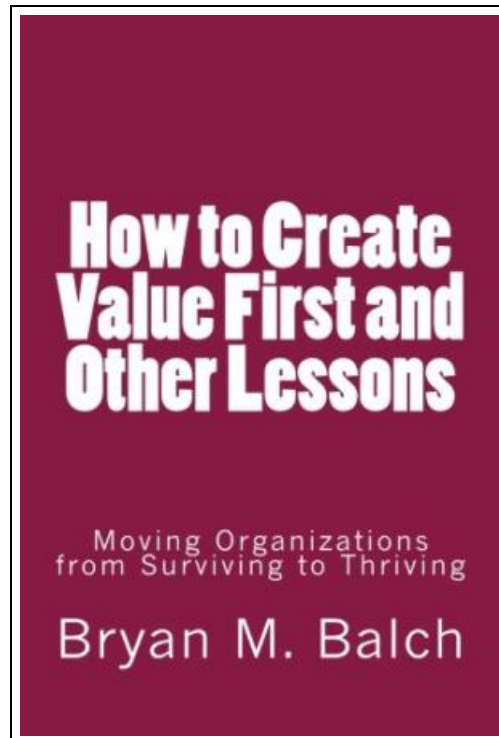


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Reviews

This publication is wonderful. It normally is not going to expense too much. Its been printed in an extremely straightforward way in fact it is merely following i finished reading this publication where actually transformed me, modify the way i really believe.
(Russell Adams DDS)

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Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book will help non-profit organizations, small businesses, and sole proprietors seeking long-term sustainability and growth. This book is FOR BUSINESSES that are: Struggling to do more with less funding; Trying to retain customers and acquire new ones with a lower prices war; Losing customers to big box stores and national brands; This book is FOR INDIVIDUALS that are: Executive Directors Board Members Business Owners Business Development Directors Community Leaders Supervisors Future Leaders Difference Makers Written in story format, each lesson gives ideas and helps readers create their own ideas - on providing value to businesses in the communities they serve; creating win-win collaborations; turning donors into partners; expanding existing revenues and creating new revenue streams, including passive residual income. The advantage this book offers is each lesson is based on actual experiences, sharing real results, and perspective for the 21st Century. Each lesson provides takeaways and action steps to shorten the learning experience and expedite success. Each lesson also offers insight into the leadership mindset - why leaders must have strong beliefs, a clear vision and stand up for their values; you will experience the struggles and opposition of implementing new ideas and the rewards of persisting. The work you do is important. Keep making a difference in the lives of others. Thank you.



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