Macroeconomic Environment Of Business, The: Core Concepts And Curious Connections (Hardback)



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Reviews

Very good e-book and valuable one. It can be writter in basic words and phrases and not confusing. You will not really feel monotony at whenever you want of your own time (that's what catalogues are for concerning should you check with me). (Mr. Antwon Frami)

MACROECONOMIC ENVIRONMENT OF BUSINESS, THE: CORE CONCEPTS AND CURIOUS CONNECTIONS (HARDBACK)



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World Scientific Publishing Co Pte Ltd, Singapore, 2014. Hardback. Condition: New. Language: English . Brand New Book. If you always thought that macroeconomics was too complex and theoretical to understand, this book is the perfect introduction to the subject. The Macroeconomic Environment of Business provides a clear understanding of the economy by focusing on core issues such as inflation, unemployment, interest rates, and economic growth. Each issue and topic is approached in a self-contained way and questions - such as how should one measure a macroeconomic concept; what makes it large or small; and why does the concept matter? - are put forth to readers who are new to the dynamic field of economics. With easy-to-understand explanations and interesting fun facts that link macroeconomics to real life, this book will also be a valuable resource for lecturers who wish to engage students in the study of macroeconomics.

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