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Marketing Management Complete Self-Assessment Guide (Paperback)

By Gerardus Blokdyk

5starcooks, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. What are the business goals Marketing management is aiming to achieve? What tools do you use once you have decided on a Marketing management strategy and more importantly how do you choose? Do we all define Marketing management in the same way? Who is responsible for ensuring appropriate resources (time, people and money) are allocated to Marketing management? Are we Assessing Marketing management and Risk? This valuable Marketing management self-assessment will make you the reliable Marketing management domain authority by revealing just what you need to know to be fluent and ready for any Marketing management challenge. How do I reduce the effort in the Marketing management work to be done to get problems solved? How can I ensure that plans of action include every Marketing management task and that every Marketing management outcome is in place? How will I save time investigating strategic and tactical options and ensuring Marketing management opportunity costs are low? How can I deliver tailored Marketing management advice instantly with structured going-forward plans? There s no better guide through these mind-expanding questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk...



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