



Marketing Aptitude

By Sima Kumari

Ramesh Publishing House, 2015. Paperback. Book Condition: New. This comprehensive book is useful for the candidates of IBPS (CWE), SBI PO/Clerk, Regional Rural Bank (RRB), Bank Specialist Officer, Management Trainee, LIC/GIC, BBA/BBS & Other Competitive Exams. This book includes Study Material for the purpose of practice of questions based on the latest pattern of the examination. Detailed Explanatory Answers have also been provided for the selected questions for Better Understanding of the Candidates.



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