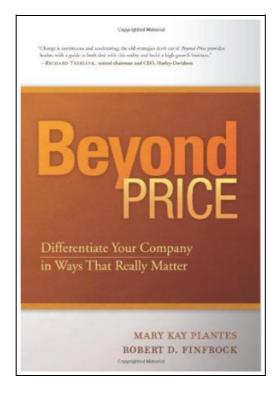
Beyond Price: Differentiate Your Company in Ways That Really Matter



Filesize: 6.32 MB

Reviews

This ebook will be worth buying. It usually fails to charge too much. You will not sense monotony at at any time of your time (that's what catalogs are for regarding when you check with me).

(Retha Frami V)

BEYOND PRICE: DIFFERENTIATE YOUR COMPANY IN WAYS THAT REALLY MATTER



Greenleaf Book Group LLC. Hardback. Book Condition: new. BRAND NEW, Beyond Price: Differentiate Your Company in Ways That Really Matter, Mary Kay Plantes, Robert D. Finfrock, Commoditisation is the gravitational force pulling competing products and services down to the same level, until price determines which company wins and loses customers. "Beyond Price" will teach readers how to innovate their business models to escape the gravity of commoditisation and price-driven competition. Business leaders will find immediate value in this systematic guide to transforming a company from one-of-many to one-of-a-kind, a company whose offerings competitors will find hard to copy and customers will feel excited to discover. A strategically differentiated business model, executed effectively, will create: customers willing to pay a premium for a product; Long-term relationships with customers and suppliers; a collaborative environment focused on shared goals of where and how to win business; faster decisions about how and when to pursue opportunities; and, better resource leveraging through clear direction and focus. A well-defined road map to building a thriving business, "Beyond Price" identifies and integrates all the areas of change, beyond strategy, leaders must address to break out of and stay out of commodity competition.



Read Beyond Price: Differentiate Your Company in Ways That Really Matter Online Download PDF Beyond Price: Differentiate Your Company in Ways That Really Matter

Related Books



The Cap: The Price of a Life

Grove Pr. Hardcover. Book Condition: New. 0802116590 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-...

Download Document »



The Diary of a Goose Girl (Illustrated Edition) (Dodo Press)

 $\label{lem:condition:new.Claude A Shepperson (illustrator). Illustrated. 229 \times 152 \ mm. \\ Language: English . Brand New Book ***** Print on Demand *****. Kate Douglas Wiggin, nee Smith (1856-1923) was...$

Download Document »



The Diary of a Goose Girl (Illustrated 1902 Edition)

Echo Library, United States, 2008. Paperback. Book Condition: New. Illustrated. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s...

Download Document »



The Romance of a Christmas Card (Illustrated Edition) (Dodo Press)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. Alice Ercle Hunt (illustrator). Illustrated. 229 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was...

Download Document »



Little Girl Lost: The True Story of a Broken Child

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, Little Girl Lost: The True Story of a Broken Child, Mia Marconi, The fourth in a series of true short stories from foster carer Mia Marconi. Kira...

Download Document »



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age
Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy,

Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video

Read Document »



Preventing Childhood Eating Problems : A Practical, Positive Approach to Raising Kids Free of Food and Weight Conflicts

Book Condition: Brand New, Book Condition: Brand New,

Read Document »



Too Old for Motor Racing: A Short Story in Case I Didnt Live Long Enough to Finish Writing a Longer One

Balboa Press. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. We all have dreams of what we want to do and who we want to become. Many of us eventually decide

Read Document »



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Twitter Marketing Workbook 2016 Learn how to market your Read Document ***



The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program

 $Brookes\ Publishing\ Co,\ United\ States,\ 2015.\ Paperback.\ Book\ Condition:\ New.\ 274\ x\ 213\ mm.\ Language:\ English\ .\ Brand\ New\ Book.$ Filled with tips, tools, and strategies, this book is the comprehensive, practical toolbox preschool administrators

Read Document