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Rocket Into Digital: The Art of Digital Marketing and Social Media for Small Businesses (Paperback)

By Vincent Wee

Blurb, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.If you are a small business owner, it is likely that you have dabbled with digital marketing in an attempt to capitalize on customers online. Perhaps you have a website, or have tried advertising on social media platforms. You will be glad to know that digital marketing and social media are so much more than these basic strategies. This book is your go-to-guide for discerning digital marketing and social media and understanding how to perfect these as an art, rather than functional steps to build your business. An artist can turn a blank canvas into a stunning masterpiece. You can do the same for your small business if you are equipped with the right tool. This book will explain how you can triple sales growth, understand digital marketing components and improve your competitive edge. Rocket into Digital and change your business by reading on!.



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