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Leadership: Where Business Ethics Begin - Instructor's Edition

By Thomas F. Franklin

Serey/Jones. Paperback. Book Condition: New. Paperback. 230 pages. Dimensions: 8.5in. x 5.5in. x 0.5in. LEADERSHIP: Where Business Ethics Begin. This Instructor's Edition has been written for individuals who find themselves in a position to help students step back and look at where they are going - or where they already are - as business participants, including those who are directly or indirectly involved in business. People whose participation is indirect are individuals who have a family member or friend involved consumed with their position. This book can help in understanding what those business participants might be experiencing on physical, mental, emotional, and psychological levels. Chapter One: This book is about awareness and the role it plays in significantly increasing our quality of life and our ability to create value for ourselves and others. Chapter Two: Focusing on what is happening around you and then detaching from the result was one of the main ideas presented in chapter 1. Chapter Three: Out of expanding awareness comes what I have dubbed 180-degree vision. Chapter Four: The ability to manage the Four Ss by integrating a company's STRATEGY with evolving knowledge and information within the SCIENCE, SERVICE, and SPIRITUAL arenas requires an expanded awareness of...


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