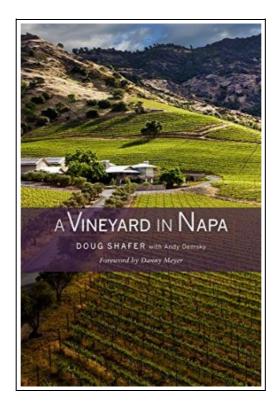
A Vineyard in Napa (Hardback)



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Reviews

It is fantastic and great. Sure, it is perform, nonetheless an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Conor Grant)

A VINEYARD IN NAPA (HARDBACK)



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University of California Press, United States, 2012. Hardback. Condition: New. Language: English. Brand New Book. At the age of 47, when he a successful publishing executive and living with his wife and four children in an affluent Chicago suburb, John Shafer made the surprise announcement that he had purchased a vineyard in the Napa Valley. In 1973, he moved his family to California and, with no knowledge of winemaking, began the journey that would lead him, thirty years later, to own and operate what distinguished wine critic Robert M. Parker, Jr. called one of the world's greatest wineries. This book, narrated by Shafer's son Doug, is a personal account of how his father turned his midlife dream into a remarkable success story. Set against the backdrop of Napa Valley's transformation from a rural backwater in the 70s through its emergence today as one of the top wine regions in the world, the book begins with the winery's shaky start and takes the reader through the father and son's ongoing battles against killer bugs, cellar disasters, local politics, changing consumer tastes, and the volatility of nature itself. Doug Shafer tells the story of his own education, as well as Shafer Vineyards innovative efforts to be environmentally sustainable, its role in spearheading the designation of a Stags Leap American Viticultural Area, and how the wine industry has changed in the contemporary era of custom-crushing and hobbyist winery investors.



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