



Survey Data Collection and Integration

By Cristina Davino

Springer, 2012. Gebundene Ausgabe. Condition: Neu. Neu Neuware; original eingeschweisst; Rechnung mit MwSt.; new item, still sealed; - Nowadays statistical surveys represent an important source of scientific knowledge and a consolidated decision support tool in many fields of applications: from social sciences to economics, marketing, medicine, political science, etc. Most of the methodological issues concerning statistical surveys have been investigated by scientists so that the scientific literature offers a plenty of excellent references concerning all the required steps for planning and realizing them. Nevertheless, facing real problems through statistical surveys often requires looking for operative solutions deviating from the consolidated methodology or choosing through several options. The book will focus on theory and applications of statistical surveys, providing remarks and innovative solutions to face problems in survey practice. Topics covered in the book will include all the main issues regarding a planning of a statistical survey: data collection, sampling scheme, questionnaire definition, estimation. A good balance between formal rigor and clarity will allow the book be aimed to practitioners involved in applied research but also to academics interested in recent scientific developments in the field. 156 pp. Englisch.



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