



Creativity for Uncreative People: How to Be More Creative Than You Think You Are (Paperback)

By Ed Glassman Ph D

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Creativity For Uncreative People: How To Be More Creative Than You Thought You Could Be This amazing book will carry you into harvesting creativity and creative problem solving at work. Learn to capture creative thinking and solving problems creatively at work. Team excellence and success depend on it. Everyone needs to achieve high quality solutions to problems at work. Success depend on it. Yet relatively few people know the creative thinking procedures that lead to the highest-level solutions. These procedures focus people on the real issues within a problem and on its quality solution, instead of on the preconceived ideas and notions with which we all limit ourselves. In this book, you will learn three types of procedures to help solve problems creatively. This includes: - procedures to shift paradigms and produce unexpected new ideas- procedures to change the climate so new ideas flourish- procedures to stop pigeonholing people, including yourself, and stifling creative thinking. Here s what else you will find. You will learn how to conduct problem-solving targeted creative thinking meetings. You will learn special creative thinking procedures...

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