



Email Etiquette for Business Success: Use Emotional Intelligence to Communicate Effectively in the Business World

By Jeanne M Fraser

Jeanne M. Fraser, United States, 2011. Paperback. Book Condition: New. 196 x 130 mm. Language: English . Brand New Book ***** Print on Demand *****.Use Emotional Intelligence (EI) to create emails that get the results you want. Did you know that 80 of a person s success is attributable to EI and only 20 to IQ? With email as the major vehicle of communications today, you can t afford to ignore the impact or the impression you create with each email that potentially could live forever in some database in the sky. We have entered the super highway, without knowing the rules of the road. Become savvy, use email to develop business relationships, to produce results and to navigate your way up the corporate ladder. Here s to your success!.



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