



How to Read Understand Financial Statements When You Dont Know What You Are Looking at

By Brian Kline

Atlantic Publishing Company (FL). Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.8in. x 6.0in. x 0.9in. Financial statements are fundamental to any business, large or small. They are actually report cards on the performance of the business. When reading them, you will encounter odd terminology, strange calculations, and of course, big numbers. But what insight can they give you as a manager, owner, or investor How can you use financial statements to manage the business or be a wiser investor without having to become a CPA And what in the world do some of those terms mean and how do you use them With the guidance in this book, if you can read a nutrition label or a baseball box score, you can learn to read basic financial statements. There are four main financial statements. They are balance sheets, income statements, cash flow statements, and statements of shareholders equity. It is important to note that a financial statement does NOT tell the complete story. Combined, however, they provide very powerful information for business owners, managers, and investors. Information is the best tool when it comes to managing and investing wisely. This new easy to follow book will make you an...



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