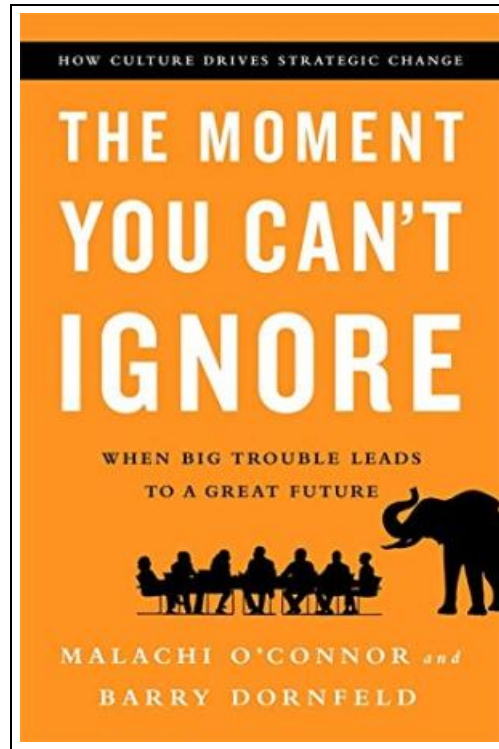


The Moment You Can't Ignore



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Reviews

A brand new e book with a brand new standpoint. It really is simplified but unexpected situations in the 50 % of the publication. Your daily life period will likely be transform as soon as you full looking over this publication.
(Dr. Carmine Hammes)

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Condition: New. Publisher/Verlag: Ingram Publisher ServicesBooks | When Big Trouble Leads to a Great Future. Discovering the Renewable Assets of Your Organization's Culture | The culture of an organization is a powerful resource, but every organization now faces the moment it can't ignore as new forms of work, communication and technology wreak havoc on "the way we do things around here." Mal O'Connor and Barry Dornfeld provide powerful insights on how to confront the clash of old and new businesses can successfully meet the challenges of today and tomorrow. Not just another day at the office, or is it? The surgical technician ducks as a stapler flies past his head during the concluding moments of a lengthy and difficult operation. The high-powered, internationally known finance guru seeks to turn fortunes around at the university of which he is now president, and finds himself a leader without followers. The powerful satraps silently sabotage the CEO's desperately needed growth initiative. These are moments that cannot be ignored. Events, actions, comments that stop people in their tracks and, in one fell swoop, make it blindingly clear that an organization is stuck and unable to move forward. And they have become regular occurrences in today's corporations, non-profits, and educational institutions as new forms of work, communication, and technology expose the ways in which an organization's culture, or the way we do things around here, conflicts with new competitive demands. The result: telling incidents, all too visible elephants in the room, that reveal underlying conflicts as well as hidden assets. In *The Moment You Can't Ignore*, Malachi O'Connor and Barry Dornfeld tell fascinating "you are there" stories of people and organizations as they encounter and then navigate through and beyond these un-ignorable moments, and show what we can learn from them. They outline the big questions organizations need to ask...



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