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WHY STARTUPS FAIL AND HOW YOURS CAN SUCCEED



APress. Paperback. Book Condition: new. BRAND NEW, Why Startups Fail and How Yours Can Succeed, David Feinleib, For the want-to-be entrepreneur thinking about taking the leap, the boot-strapped entrepreneur trying to energize a business three or four years in, and the venture-backed entrepreneur trying to scale, Why Startups Fail shows you the key mistakes new ventures make--and how to avoid them. Nearly everyone has an idea for a product they could build or a company they could start. But eight...

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- Authored by David Feinleib
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