



International Business: Competing in the Global Marketplace (Sixth Edition), (SIE)

By Arun K. Jain, Charles W. L. Hill

Tata McGraw-Hill Education Pvt. Ltd., 2008. Softcover. Book Condition: New. 5th or later edition. The text is known for its strong emphasis on strategy, and for maintaining a tight integrated flow between chapters. It is practical in nature, focusing on the managerial implications of each topic on the actual practice of international business. Table of contents PART I: INTRODUCTION AND OVERVIEW Chapter 1 Globalization PART II: COUNTRY FACTORS Chapter 2 National Differences in Political Economy Chapter 3 Differences in Culture Chapter 4 Ethics in International Business Cases: Nike: The Sweatshop Debate Qualcomm's Chinese Odyssey Etch-a-Sketch Ethics PART III: THE GLOBAL TRADER AND INVESTMENT ENVIRONMENT Chapter 5 International Trade Theory Chapter 6 The Political Economy of International Trade Chapter 7 Foreign Direct Investment Chapter 8 The Political Economy of Foreign Direct Investment Chapter 9 Regional Economic Integration Cases: Agricultural Subsidies and Development Boeing versus Airbus: Two Decades of Trade Disputes The Politics of Trade in Steel Dixon Ticonderoga: Victim of Globalization? Drug Development in the European Union PART IV: THE GLOBAL MONETARY SYSTEM Chapter 10 The Foreign Exchange Market Chapter 11 The International Monetary System Cases: The Tragedy of the Congo The Russian Ruble Crisis and Its Aftermath PART V: THE...



READ ONLINE
[4.15 MB]

Reviews

This ebook may be worth purchasing. it absolutely was writtern extremely completely and useful. You will not truly feel monotony at whenever you want of your respective time (that's what catalogs are for relating to when you ask me).

-- **Idella Halvorson**

This book is great. it absolutely was writtern really perfectly and beneficial. You may like how the blogger compose this book.

-- **Pink Haley**

Other Kindle Books



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



World of Reading: Minnie A Walk in the Park: Level Pre-1

Disney Press. Taschenbuch. Book Condition: Neu. Gebraucht - Sehr gut ungelesen, sehr guter Zustand; Rechnung mit MwSt.; unused/unread, very good condition; - Walking dogs can be RUFF! Minnie, Daisy, and Cuckoo-Loca are having a tail-waggin' good time with their pups at the...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



The Sunday Kindergarten Game Gift and Story: A Manual for Use in the Sunday, Schools and in the Home (Classic Reprint)

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Sunday Kindergarten Game Gift and Story: A Manual for Use in the Sunday, Schools and in...



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...