



An Application of Text Mining

By Christian Weber

AV AkademikerVerlag. Paperback. Condition: New. 108 pages. Dimensions: 8.7in. x 5.9in. x 0.2in. The account visit feedback given by account and product managers of a sales department is collected and saved into a database. Besides the basic structure created by the storage in a database, the feedback is free text which contains a lot of abbreviations and spoken language. The concepts of text mining are used to create an editorial tool with the goal to present the information to the analysts in a way that they are able to aggregate it to useful and meaningful phrases. Principles like text tokenization, lemmatization and categorization are explained. Approaches like Document Clustering, Information Retrieval and Information Extraction are consolidated into a general Text Mining model. A practical implementation of this model, including some code snippets in PHP and MySQL, leads to the implementation of an integrated piece of software. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



READ ONLINE
[7.47 MB]

Reviews

A top quality book along with the typeface employed was interesting to learn. It is one of the most amazing book we have study. I discovered this pdf from my i and dad recommended this book to learn.

-- **Mr. Sterling Hane**

It is really an remarkable book i have at any time study. It is rally intriguing throug reading through time. Your life period will likely be change when you complete looking at this pdf.

-- **Alyce Lemke**

You May Also Like



Monkeys Learn to Move: Puppet Theater Books Presents Funny Illustrated Bedtime Picture Values Book for Ages 3-8

Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.What are the Monkey s up to now? Moving! Monkeys Learn to Move helps children learn what it is like...



The Religious Drama: An Art of the Church (Beginning to 17th Century) (Christian Classics Revived: 5)

Christian World Imprints/B.R. Publishing Corporation, New Delhi, India, 2014. Hardcover. Book Condition: New. Dust Jacket Condition: New. Reprinted. This classical on ageless Christian Drama aims to present periods when actually dramatic performances or `Religious Drama' were used to teach Biblical and Hagiographical...



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the...



Growing Up: From Baby to Adult High Beginning Book with Online Access

Cambridge University Press, 2014. UNK. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.