



Internet Marketing Tutorial(Chinese Edition)

By DENG SHAO LING

paperback. Condition: New. Language:Chinese.Paperback. Pub Date: 2015-7-15 Pages: 346 Publisher: Zhongshan University Press This book introduces the concept and theoretical basis of network marketing. the way transmission network marketing. micro marketing. online consumer buying behavior . internet marketing research. internet marketing target market strategy. marketing product strategy. network marketing channel marketing strategy. network marketing pricing and payment strategies. customer relationship management str.



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