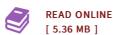




The Innovators: How a Group of Inventors, Hackers, Geniuses and Geeks Created the Digital Revolution

By Walter Isaacson

Simon & Schuster Ltd. Paperback. Condition: new. BRAND NEW, The Innovators: How a Group of Inventors, Hackers, Geniuses and Geeks Created the Digital Revolution, Walter Isaacson, Following his blockbuster biography of Steve Jobs, The Innovatorsis Walter Isaacson's story of the people who created the computer and the Internet. It is destined to be the standard history of the digital revolution and a guide to how innovation really works. What talents allowed certain inventors and entrepreneurs to turn their disruptive ideas into realities? What led to their creative leaps? Why did some succeed and others fail? In his exciting saga, Isaacson begins with Ada Lovelace, Lord Byron's daughter, who pioneered computer programming in the 1840s. He then explores the fascinating personalities that created our current digital revolution, such as Vannevar Bush, Alan Turing, John von Neumann, J.C.R. Licklider, Doug Engelbart, Robert Noyce, Bill Gates, Steve Wozniak, Steve Jobs, Tim Berners-Lee and Larry Page. This is the story of how their minds worked and what made them so creative. It's also a narrative of how their ability to collaborate and master the art of teamwork made them even more creative. For an era that seeks to foster innovation, creativity and teamwork, this...



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