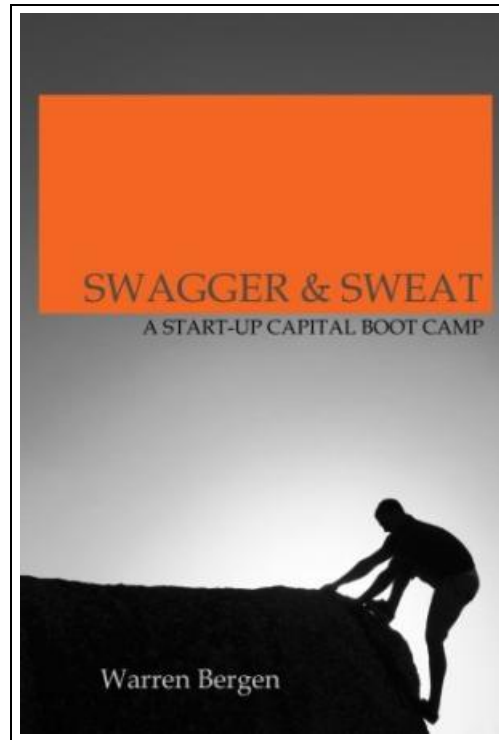


## Swagger Sweat: A Start-Up Capital Boot Camp (Paperback)



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Jasper Island Media Ltd, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A Start-up Capital Boot Camp Ever wonder why one company gets funded and 99 do not? Welcome to the alleys of start-up capital, a wild scene where entrepreneurs seek investors to fuel the dream. Venture capitalists fund 1 of 100 deals and angel investors fund a few more. Get the deal right and you accelerate the growth of the company. Get it wrong and you join the unfunded majority. This is the truth about how deals get done, what the investors want and how to avoid the bad money. After seeing well over 1,000 deals in the past decade and seeing consistent mistakes being made, Bergen created this book to help first-time entrepreneurs prepare themselves and their early stage companies to stand above the fray of competing deals. Learn from the stories of masters and fools. Then follow the Tale of Tom as he leaves his job, chooses partners, builds a company and finds funding. Early Praise for Swagger Sweat: I believe this to be important and insightful work. Bill Mackenzie Senior Advisor Next Equities Warren has taken his collective experiences in helping to raise capital and has articulated the most important themes and concepts with absolute brilliancy. Michael Yurechuk, BCOM, MBA, President and CEO, Energy Engine Swagger Sweat is a long overdue and much needed resource for emerging entrepreneurs. Warren s book engages us with a plain language and information rich read that should be on every entrepreneur s book shelf. Marc Elrick Principal Founder, Critical Path Group Executive Director, Canadian Financing Forum Executive Director, Banff Venture Forum Supporting insights and interviews contributed by: Shawn Abbott, iNovia Capital Bob de Wit, GreenAngel Energy Fund Bill McKenzie, Next Equities Whitney...



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