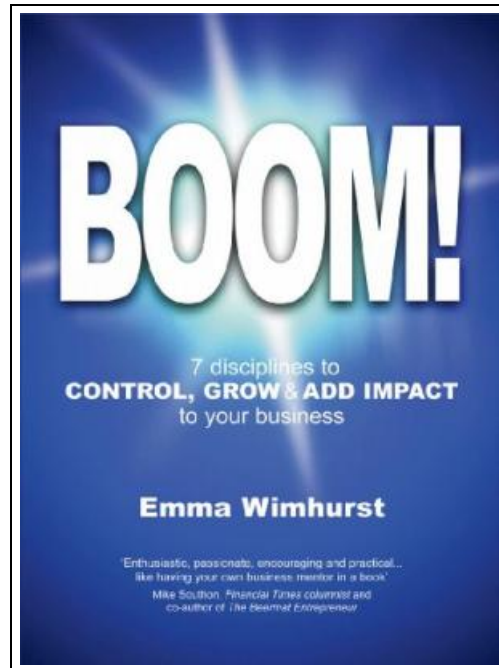


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(Ariane Rau)

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Diva Publishing, United Kingdom, 2009. Paperback. Book Condition: New. 226 x 170 mm. Language: English . Brand New Book. There are no prizes for coming second in business life. If you re looking to take control of your business and become the best you can be, then BOOM! is the book for you. BOOM! is divided into three parts: THE BOOM! MINDSET offers business lessons from Emma Wimhurst s own business story. Passion, Attitude and Honesty combined with hard work and self-discipline are her guiding traits. THE BOOM! SOLUTION, describes Emma s 7 Business Disciplines for success: - Business Strategy: how to focus your vision - Business Planning: how to build your business - Marketing Management: how to master your marketing - Practical Finance: how to manage your money - Teambuilding: how to inspire and lead your team - Customer Commitment: how to care for customers - Personal Development: how to motivate yourself! THE BOOM! BUSINESS TOOLBOX explains 9 principles for producing an effective business plan that will keep you in touch with your business and on track for profit. The BOOM! approach was developed by Emma when building Diva Cosmetics - the successful entrepreneurial enterprise which she grew from scratch. Her 7 Business Disciplines enabled her to control, grow and add impact to her business so successfully that she became a millionaire in less than four years. BOOM! features her own stories and the experiences of other business owners who have benefited from her guidance. Emma is joined throughout the book by her avatar, EM , a small business super hero who offers motivational BOOM! Business Bytes to keep you on track. Business success is not just about having a dream. It is about taking practical steps to achieve your goals and ambitions. BOOM! is not a business theory,...



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