



Typographic Style Handbook: A Guide to Typography from Libanus Press (Paperback)

By Susan Wightman, Michael Mitchell

Quercus Publishing, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. An elegant handbook in typography, for the professional and amateur text designer. Typographic Style Handbook is an indispensable new manual for anyone working with text - books, journals, company reports, websites or marketing material - who wishes to develop an understanding of how to produce clean, clear and consistent typography. The handbook is divided into three sections: General typesetting covers the basic rules of setting text Books and journals explains the typographic styles used within the publishing industry Corporate style describes how the treatment of text can be integrated into an organisation s branding guidelines. Typographic rules and styles are copiously illustrated with examples and diagrams Alternative styles are listed and explained to enable users to develop their own house style Includes a glossary and appendices to aid students and self-publishers Typographic Style Handbook is destined to become a classic manual alongside Judith Butcher s Copy-editing, Hart s Rules, The Economist Style Guide and the Oxford Dictionary for Writers and Editors.



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