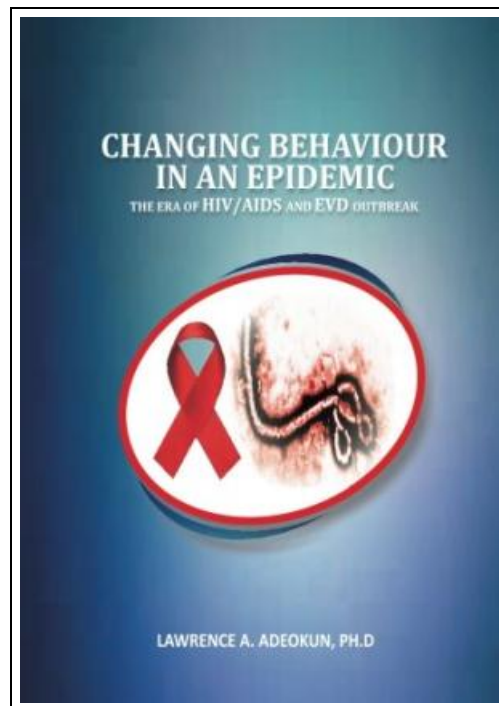


Changing Behaviour in an Epidemic: The Era of HIV/AIDS and EVD Outbreak (Paperback)



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Reviews

The book is fantastic and great. It is filled with wisdom and knowledge I am just easily will get a enjoyment of looking at a composed publication.

(Bradley Hahn)

CHANGING BEHAVIOUR IN AN EPIDEMIC: THE ERA OF HIV/AIDS AND EVD OUTBREAK (PAPERBACK)



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Createspace Independent Publishing Platform, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Behaviours play critical roles in the relationship between health, disease and life expectancy. Behaviours can add or decrease an individual's years of potential life (Green Kreuter, 1999). In acknowledgment of the significance of behaviour to health, many social scientists have provided different theories on how behaviours are formed and the processes involved in changing them. Most of the existing theories on behaviour change have come from foreign Western authors. Nigerian scholars have made little contributions to the discourse on behaviour change theories. It is therefore commendable that a Nigerian scholar has taken up the difficult task of explaining behaviour change using Nigerian experiences. Here lies the main value of the book titled *Changing Behaviour in an Epidemic: the era of HIV/AIDS and EVD outbreak*, written by Professor Lawrence Adekun. The book has four features which make it unique. First, it offers clear and comprehensive processes involved in changing habits and behaviour using relevant examples including drinking of alcohol and smoking of cigarette. The book has also simplified the process of explaining behaviour and how change occurs using easy to understand concepts. Many post-graduate students of Behaviour Change Theory will find the book useful because of the way the author has simplified abstract concepts on how behaviours are formed and changed. Managers of programmes on behaviour change communication will also find the book useful because the examples cited are not mundane but practical. The author made the understanding of these concepts easy by generous use of graphics and Yoruba value and belief system. Secondly, the concepts and ideas developed in the book were derived from the field experiences of the author and his team members during their implementation of several HIV prevention...



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