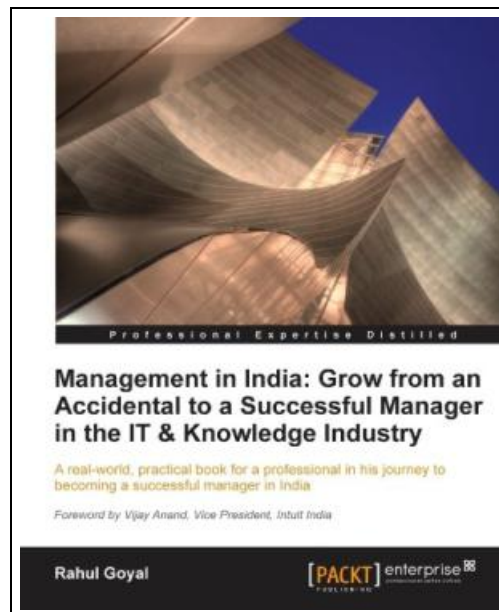


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Packt Publishing Limited. Paperback. Condition: New. This item is printed on demand. 328 pages. A real-world, practical book for a professional in his journey to becoming a successful manager in India. Learn the basic paradigms and practical aspects that matter in the complex world of management, especially in the diverse, multi-cultural Indian corporate environment. Manage diversity and Gen Y, which are two important aspects of an Indian work environment. Understand how to hire and motivate people, evaluate performance, and manage attrition. In Detail. Most managers are untrained and need a foundation of management thought processes and frameworks. The market has books that are very theory heavy and generalized, and lack a certain focus. Nothing seen so far has the right context and balance of management theory and real world practical information. Written by Rahul Goyal, a top manager at an IT firm, this book is an easy-to-read map to help you navigate the journey of being a manager in the knowledge industry. It will increase your effectiveness in applying skills needed daily, like hiring, communicating, motivating and planning. Learn from examples that you can relate to, and theories explained in context. The book starts with raising a number of questions that knowledge industry managers face every day. Then it gives detailed explanation of the roles and responsibilities of being a manager and maps the classic Herzbergs ten managerial roles into today's knowledge industry context. Next it focuses on the transition from being an individual contributor to a manager, the typical issues one faces and how to make it easier in this transition phase. The next chapter digs into what is required to be a manager and the behaviours required for being a manager in India. We then dive into the key aspects of being a manager such as how to...



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