



Mastering Social Psychology

By Donn R. Byrne Robert A. Baron

Pearson Education, 2006. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Finally, a briefer version of one of the best-selling textbooks in the social psychology course for those who prefer less detail. Baron and Byrne set the standard for the course with their original book, and new co-author Nyla Branscombe has brought freshness and new insights with her expertise in topics such as prejudice, the self, gender and group processes. The briefer version retains all the hallmarks of the original text: up-to-date coverage of the quickly evolving area of social psychology--balanced in its coverage of fundamentals with current research--and written in a lively, engaging style. 464 pp. Englisch.



Reviews

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