



A Concise Guide to Macroeconomics: What Managers, Executives, and Students Need to Know : What Managers, Executives, And Students Need To Know

By David A. Moss

Mcgraw-Hill Professional, 2007. Gebundene Ausgabe. Condition: Neu. Neu Neuware, Importqualität, Versand Büchersendung - Presenting macroeconomic concepts, this book introduces tools for interpreting the big-picture economic developments that shape events in the contemporary business arena. It includes examples which are drawn from history to illuminate useful concepts. 189 pp. Englisch.



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