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## BIG CONTACTS: HOW SMALL BUSINESSES CAN HARNESS THE POWER OF TECHNOLOGY TO ATTRACT AND RETAIN MORE CUSTOMERS. (PAPERBACK)



ADVANTAGE MEDIA GROUP, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. WITHOUT CUSTOMERS, YOUR BUSINESS HAS NOTHING - regardless of how good your product or service may be. For your small business to thrive over the long-term, you need to pay close attention to your biggest asset - your customers. The sobering reality is that the typical business will lose half of its customer base every five years. Bob Walton, founder...

**Download PDF Big Contacts: How Small Businesses Can Harness the Power of Technology to Attract and Retain More Customers. (Paperback)**

- Authored by Bob Walton
- Released at 2011



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