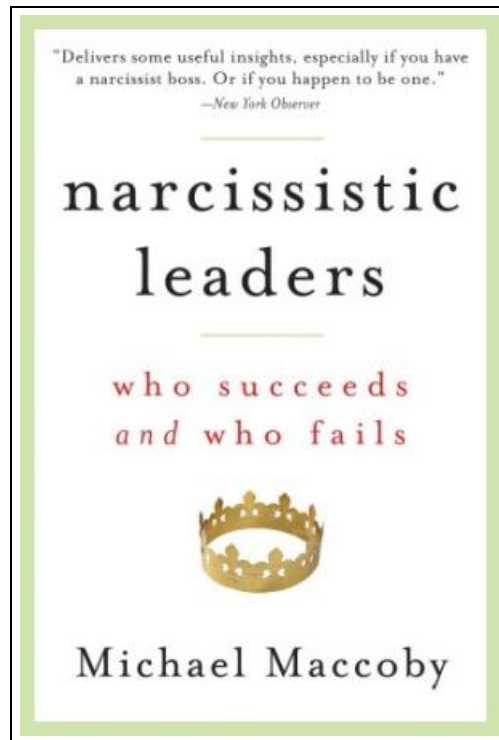


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Reviews

It is fantastic and great. This is for those who statte there was not a worth looking at. Its been written in an exceptionally easy way which is only soon after i finished reading this ebook through which in fact changed me, change the way i really believe.
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NARCISSISTIC LEADERS

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Harvard Business Review Press. Paperback. Book Condition: new. BRAND NEW, Narcissistic Leaders, Michael Maccoby, Maccoby has provided a new introduction that frames the book for a wider audience. Hardcover flap copy: What is it that Oprah Winfrey, Jack Welch, Martha Stewart, and Bill Gates all have in common? According to psychoanalyst, anthropologist, and consultant Michael Maccoby, it's not just enormous success and celebrity it's narcissism. In *The Productive Narcissist*, Maccoby proposes a new paradigm of modern leadership and zeros in on one common character trait: the narcissistic personality. Challenging prevailing leadership theories, Maccoby argues that today's most innovative leaders are not consensus-building bureaucrats; they are productive narcissists with the interrelated set of skills -- foresight, systems thinking, visioning, motivating, and partnering that he terms strategic intelligence. Rejecting the negative stereotype of the individual who is destroyed by a pathological preoccupation with himself, Maccoby redefines the productive narcissist as the personality type who is best suited to lead during times of rapid social and economic change. At the same time, he makes clear that narcissistic leadership doesn't always mean successful leadership and that narcissists lacking strategic intelligence are fated to crash and burn. Beginning with an examination of the crucial role personality plays in the workplace and an analysis of the primary personality types (a questionnaire allowing readers to evaluate their own personalities is included), Maccoby makes an eye-opening case for how narcissism has been misunderstood and how throughout history narcissists have always emerged to inspire people and to shape the future. While narcissism can be extraordinarily useful -- even necessary-- for effective leadership, Maccoby shows how it also has a distinct downside when narcissists become.

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