



After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist (Paperback)

By Chris Meyer, Trish Meyer

Taylor Francis Ltd, United Kingdom, 2016. Paperback. Condition: New. 4th Revised edition. Language: English . Brand New Book. Whether you re new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 12 core lessons including a trio of projects combining After Effects with CINEMA 4D Lite, you ll learn how to tap this program s vast potential - whether you create motion graphics for network television, corporate communications, or your own projects. Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You ll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the why instead of just the how behind each technique. You ll learn more...



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