



Show and Tell: A Primer for Self-Publishers (Paperback)

By Julie Thompson, Ruth Hagopian, Cathleen O'Brien

Hot Off the Press Books, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The world of self-publishing is rapidly changing, but there are a few basics every author should know. In Show and Tell: A Primer for Self-Publishers, the authors take their extensive knowledge in design, editing and marketing and give readers the tips and tricks they need to create professional-quality books. In the style of an elementary-school primer, the information is easy to digest and sprinkled with tongue-in-cheek homework assignments, extra credit and comments by our resident dunce. Make sure your next self-published book gets a passing grade by following the advice from the team at A Book in the Hand.



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