

Faire la Difference: La Radiodiffusion de Service Public dans le Paysage Audiovisuel Europeen (Hardback)



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John Libbey Co, Australia, 2007. Hardback. Condition: New. Language: N/A. Brand New Book. As logical as the existence and role of Public Service Broadcasters seemed to be in the era of broadcasting monopolies, it is equally natural today to question public involvement in the media. Is there still a need for public broadcasters? What are their cultural obligations, political role and remit in the dual European media market? Which changes will new media, the Internet and digital technology bring, and what impact will they have on the media market? What is the role of governments and parliaments in relation to the public broadcasters, and what are the implications of EU regulation of the media market? Do the public media really make a difference, or are they dinosaurs threatened with extinction in the new and unfamiliar media landscape of modern Europe? Il etait tout aussi logique d'accepter l'existence et la fonction des radiodiffuseurs de service public a l'epoque des monopoles d'Etat qu'il est naturel aujourd'hui de remettre en cause la presence d'organismes publics dans le secteur des medias. Les radiodiffuseurs publics ont-ils encore une raison d'etre? Quels sont leurs obligations culturelles, leur role politique et leur mission dans le contexte de dualite qui caracterise le marche europeen des medias? Quels changements les nouveaux medias, Internet et les technologies numeriques apporteront-ils avec eux et quelle sera leur incidence sur le marche des medias? Quel est le role du gouvernement et du parlement vis-a-vis des radiodiffuseurs publics et quelles sont les repercussions de la reglementation communautaire sur le secteur des medias? Les medias publics se differentient-ils vraiment ou sont-ils, dans ce paysage mediatique nouveau et meconnu qu'est l'Europe moderne, des dinosaures menaces d'extinction? Voici les questions abordees dans cet ouvrage, compile a...



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