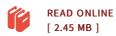




## Vocational exhibition planning and management planning materials: Exhibition Marketing(Chinese Edition)

By FU LEI CUI JIAN SHENG

paperback. Condition: New. Paperback. Pages Number: 161 Language: Chinese. Publisher: Chemical Industry Press Pub. Date: 2011-03-01. Vocational exhibition planning and management planning materials: Exhibition Marketing is divided into theory articles. conference papers. exhibitions. articles. development of four-part articles. including Introduction to Exhibition Marketing. convention and exhibition market research and market positioning. marketing. exhibition cities. meeting places marketing. conference marketing.



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