Opening Standards: The Global Politics of Interoperability (Hardback)



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Reviews

Very helpful to all of class of folks. This is certainly for all who statte there had not been a worthy of studying. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Jayda Lehner Jr.)

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OPENING STANDARDS: THE GLOBAL POLITICS OF INTEROPERABILITY (HARDBACK)



MIT Press Ltd, United States, 2011. Hardback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book. Openness is not a given on the Internet. Technical standards--the underlying architecture that enables interoperability among hardware and software from different manufacturers--increasingly control individual freedom and the pace of innovation in technology markets. Heated battles rage over the very definition of openness and what constitutes an open standard in information and communication technologies. In Opening Standards, experts from industry, academia, and public policy explore just what is at stake in these controversies, considering both economic and political implications of open standards. The book examines the effect of open standards on innovation, on the relationship between interoperability and public policy (and if government has a responsibility to promote open standards), and on intellectual property rights in standardization--an issue at the heart of current global controversies. Finally, Opening Standards recommends a framework for defining openness in twenty-first-century information infrastructures. Contributors discuss such topics as how to reflect the public interest in the private standards-setting process; why open standards have a beneficial effect on competition and Internet freedom; the effects of intellectual property rights on standards openness; and how to define standard, open standard, and software interoperability.

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