



## How to Open Operate a Financially Successful Collection Agency Business: With Companion CD-ROM

By Kristie Lorette

Atlantic Publishing Group (FL). Paperback. Book Condition: New. Paperback. 288 pages. With the current economic downturn, it is becoming increasingly difficult to land the career of your dreams while maintaining a stable personal life. To combat this, many individuals are beginning to open their own businesses, so as to fulfill a professional need to be successful. Although, opening a collection agency may not be at the top of your list of businesses to start, the U. S. Department of Labor reports that the median annual income for someone in the collection industry is 29, 000 yearly and, as a business owner, the earning potential increases. This manual delivers innovative ways to streamline your business and presents new ways to make your operation run smoother and increase performance. Whether you will be operating out of your home or you are looking to buy or rent office space, this comprehensive guide can help you with a wealth of startup information. In addition, you will learn about basic cost control methods, copyright and trademark issues, branding, management, sales and marketing techniques, and pricing formulas. How to Open and Operate a Financially Successful Collection Agency Business will teach you how to build your business...



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