

Web 3.0 Startups: Online Marketing Strategies for Launching & Promoting any Business on the Web



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CreateSpace Independent Publishing Platform, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Unlock Powerful Online Marketing Strategies and Principles! Learn how to Harness the Power of Marketing on the Web for any Business! The Internet is evolving at a remarkable pace and it is much more different today than it ever was all thanks to one company: Google. Google has shaped the Web and how we search and find the answers to all of our questions through its organic online search, an online search that has changed enormously in recent years. Google's changes to its search have ushered in a new era of the Web, the Web 3.0 era. In this new era, you are only as good as you are relevant and to be relevant you must not only address the individual's desire to find you through organic search, you must also address group aggregates through social recommendations. To be successful you must understand the online marketing strategies that work to effectively boost the visibility of any business on the Web. Today, without the right guide to effective online marketing strategies that work, most entrepreneurs are left scratching their head. While you can read about all the theory desired for launching a lean startup, this guide actually gives you the marketing tools and understanding for marketing any business on the very overcrowded Web. Without a guide like this many entrepreneurs are left suffering trying to understand all of the various disciplines that it takes to market a business in the Web 3.0 economy. Here's the Web 3.0 startup online marketing strategies you'll uncover: How to define your exact customer profile and translate this into a visual brand that targets your specific demographic. How to understand the basics of organic search and the...

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