



From the Top Down: The Executive Role in Successful Volunteer Involvement

By Susan J. Ellis, Rob Jackson

Energize, Incorporated, United States, 2015. Paperback. Book Condition: New. UK ed. 234 x 156 mm. Language: English . Brand New Book. From the Top Down, UK Edition: The Executive Role in Successful Volunteer Involvement has been written specifically for readers in the United Kingdom. The American book, now in its 3rd edition, has been a best-seller in the UK since it was first published in 1986, even though the chapters on legal issues and accounting practices were not useful outside the United States. Nowby popular demandEnglish volunteering consultant, Rob Jackson of Rob Jackson Consulting Ltd, working with the original author, Susan J. Ellis, has Anglicized the entire book text and invited leading British solicitors and accountants to re-write their subject matter material to be accurate and relevant in the UK. The only book ever to address how nonprofit and government agency executives must play a role in ensuring volunteer involvement success, From the Top Down has shaped the way many organisations have integrated volunteers into the fabric of their mission-driven work. Not a how-to text on volunteer management, the book guides senior decision-makers to develop vision and leadership for "people-raising" alongside fundraising. The UK edition includes up-to-date material on the importance...



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