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ADMINISTRACION: ENFOQUE EN VALORES (SPANISH EDITION)



Osvaldo Jorge Castillo. Paperback. Condition: New. 318 pages. Dimensions: 9.0in. x 6.0in. x 0.7in. Las grandes empresas comienzan a ser conscientes de los beneficios que les aportan adoptar buenas prácticas. Prácticas tanto dentro como fuera de la organización que se traducen en beneficios en términos económicos. Códigos éticos, de conducta, deontológicos, de valores, son moneda corriente en la inmensa mayoría de las declaraciones de las grandes empresas. Pero en reiteradas ocasiones existe una hipocresía moral o distancia muy grande entre lo...

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- Authored by Dr Osvaldo Jorge Castillo
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